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THE STRATA GROUP RECEIVES *SMARTCEO*'S EMERGING GROWTH AWARD

-- The Strata Group One of Only Five Companies Recognized with the Emerging Growth Award --

(BALTIMORE, MD) - February 18, 2010 - The Strata Group, a full-service real estate organization providing extensive real estate, legal and financial services in Maryland, was awarded the *SmartCEO* magazine Emerging Growth Award.

The Emerging Growth award recognized five young companies that have experienced significant employee and revenue growth in the short time they've been established. The awards ceremony took place on January 7, 2010 at the Baltimore-Marriott Waterfront Hotel.

Since The Strata Group's founding in 2006, it has increased its sales production by more than one hundred and ninety percent, while increasing its market share by more than four hundred percent.

"In these changing economic times, we have made a commitment to an extensive branding campaign designed specifically to increase awareness, focus on recruitment and drive new business," said William Yerman, Chief Executive Officer of The Strata Group. "In the process, we have continued to evolve our organizational structure to meet the needs of our growing company."

SmartCEO believes that a "growing company" is really determined by the spirit, drive and dynamics of a company's owners and managers, rather than by the size of its building, the number of its employees, or its sales volume. Readers range from younger, dynamic companies, to established multi-generational, family-owned firms. More than 34,000 business owners in Baltimore and Washington read *SmartCEO* magazine.

About The Strata Group (www.mystratagroup.com):

The Strata Group, established in 2006, is a full-service real estate collaboration providing extensive real estate, legal and financial services in Maryland. The Strata Group currently consists of six distinct companies:

Yerman Witman Gaines & Conklin Realty, Real Estate Mortgage Funding, Real Estate Title & Escrow, Strata Law, Strata Financial Services and Strata New Homes Sales and Consulting, with offices in Federal Hill, Baltimore Metro, Bel Air Canton and Phoenix. Each company exists as a separate entity, yet is joined under one roof to streamline the customer's experience, making the home buying and selling process convenient, efficient and cost-effective. For more information, please call 410.583.1110 or visit www.mystratagroup.com.

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