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THE STRATA GROUP ANNOUNCES NEW DIVISION - STRATA FINANCIAL SERVICES, LLC

BALTIMORE, MD – January 28, 2009 -- The Strata Group, a full-service real estate organization providing extensive real estate, legal and financial services throughout Maryland, announces the formation of Strata Financial Services, LLC, a full-service independent personal financial services and corporate benefits firm. The new company will operate under the leadership of Jordan Weinberg, President of Strata Financial Services, LLC and be located in The Strata Group's corporate headquarters at 1425 Clarkview Road in Baltimore.

Strata Financial Services will provide wealth and risk management services for individual clients including comprehensive financial planning through Founders Financial Securities, LLC, wealth transfer planning, capital investment and risk insurance management. For corporate clients, Strata Financial Services will provide technical leadership in the design, implementation and continuing administration of employer-sponsored group health insurance plans, group dental plans, group life and disability plans, Section 125 plans, flexible spending accounts, business succession planning, executive compensation, deferred compensation and retirement planning solutions to name a few.

Jordan Weinberg brings more than sixteen years of experience in the financial services industry to the new company. An accredited CPA and licensed Series 6, 7, 63 and 65, in addition to all forms of insurance including life, health, property and casualty. Prior to forming the new financial planning division of The Strata Group, Mr. Weinberg was a partner at Miller Weinberg & Associates, LLC for the past three years. He is a member of the Hebrew Free Loan Association, Dr. Michael Feinglass Cancer Foundation and the Children's Hospital at Sinai.

"Strata Financial Services brings another critical component to The Strata Group's full-service business approach to real estate," said William Yerman, CEO of The Strata Group. "Jordan's extensive experience in the fields of financial planning, investment and insurance will further strengthen our position as a leader in the market."

Securities offered through Founder Financial Securities, LLC Member FINRA, SIPC and Registered Investment Advisor.

About The Strata Group (www.mystratagroup.com <<http://www.mystratagroup.com>>):

The Strata Group, established in 2006, is a full-service real estate collaboration providing extensive real estate, legal and financial services in Maryland. The Strata Group currently consists of six distinct companies: Yerman Witman Gaines & Conklin Realty, Real Estate Mortgage Funding, Real Estate Title & Escrow, Strata Law, Strata Financial Services and Strata New Homes Sales, with offices in Federal Hill, Baltimore County and Canton. Each company exists as a separate entity, yet is joined under one roof to streamline the customer's experience, making the home buying and selling process convenient, efficient and cost-effective. For more information, please call 410.583.1110 or visit www.mystratagroup.com <<http://www.mystratagroup.com>>.

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