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BRANDON GAINES TO HOST 'THE REAL ESTATE HOUR' WBAL-AM'S NEWEST SUNDAY MORNING TALK SHOW

-- Real Estate Veteran of 33-Years to Host Variety of Local Industry Professionals and Experts as Guests on Show --

(BALTIMORE, MD) – March 4, 2010 – Veteran Real Estate expert Brandon Gaines, a partner at Yerman, Witman, Gaines & Conklin (YWGC) Realty, has been chosen as the host of WBAL-AM's newest Sunday morning show: "The Real Estate Hour." Gaines, who has been a leader in the Maryland real estate industry since 1977, will lead the show's discussions about topics pertinent to today's real estate market. Each week, the show will welcome guests who can offer various expert opinions on trends in real estate.

"As a real estate agent for the past 33 years, I have witnessed firsthand many changes within the industry making it increasingly difficult for the average person to understand," said Brandon Gaines, partner at YWGC Realty. "The Real Estate Hour will be dedicated to providing the show's listeners with a variety of experts and topics relevant to today's real estate market."

Morris Segall, President of SPG Trend Advisors; Robert Nusgart, Senior Loan Officer of Real Estate Mortgage Funding; and Carolyn Blanchard Cook, Deputy Executive Vice President of Greater Baltimore Board of Realtors (GBBR), will join Gaines to kick off "The Real Estate Hour's" first show on Sunday, March 7, 2010.

Segall will discuss both national and Maryland economic trends and how these trends will affect real estate in 2010. Nusgart will share his insight on the major changes impacting the lending environment and how lenders can successfully navigate through these changes. Cook will focus on how legislation in DC and Annapolis are affecting the real estate market overall.

Gaines began his career with the W.H.C. Wilson Company in Roland Park. He is currently a partner of YWGC Realty, a division of The Strata Group. Gaines served as President of GBBR in 1991 and has served on a multitude of committees for both GBBR and the Maryland Association of Realtors (MAR). Currently, Gaines serves on the Board of Trustees and Alumni Board for The Boys' Latin School of Maryland. He was raised in Baltimore and graduated from Denison University in Ohio. Gaines currently resides in Baltimore with his wife and four sons.

About The Strata Group (www.mystratagroup.com):

The Strata Group, established in 2006, is a full-service real estate collaboration providing extensive real estate, legal and financial services in Maryland. The Strata Group currently consists of six distinct companies: Yerman Witman Gaines & Conklin Realty, Real Estate Mortgage Funding, Real Estate Title & Escrow, Strata Law, Strata Financial Services and Strata New Homes Sales and Consulting, with offices in Federal Hill, Baltimore Metro, Bel Air Canton and Phoenix. Each company exists as a separate entity, yet is joined under one roof to streamline the customer's experience, making the home buying and selling process convenient, efficient and cost-effective. For more information, please call 410.583.1110 or visit www.mystratagroup.com.

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